Abstract

Approach of the life-cycle theory has been utilized as an instrument of analysis of the organization’s growth. Studies about this theory suggest that the growth of the organizations involves consistent and pre-established behaviors. Several investigators argue that organizations cross some phases of development, in which are found different problems, result from different styles of management, priorities and structural configurations. The present research focuses on the importance of the logistics for the process of small and medium-sized enterprise (SME) growth of lodge sector in S. Vicente (Cape Vert), based on the sustained acknowledges of the life cycle theory. It was developed a qualitative research applied to four SME. It argued that, to the light of the cycle-life theory, firms in study presented distinct characteristics relatively to the strategy, to the structure, to the context and to the style of decision-making. The logistics was founded as an important dimension on firm’s growth and in this sense we suggest the integration of this dimension on future research about the life-cycle theory.

Keywords

Life-cycle theory, logistics, strategy.