

Ensaio: Avaliação e Políticas Públicas em

Educação

ISSN: 0104-4036

ensaio@cesgranrio.org.br

Fundação Cesgranrio

Brasil

Costa, Patrícia; Ferrão, Maria Eugénia

On the complementarity of classical test theory and item response models: item difficulty estimates and computerized adaptive testing

Ensaio: Avaliação e Políticas Públicas em Educação, vol. 23, núm. 88, julio-septiembre, 2015, pp. 593-610

Fundação Cesgranrio

Rio de Janeiro, Brasil

Available in: http://www.redalyc.org/articulo.oa?id=399541533004



Complete issue

More information about this article

Journal's homepage in redalyc.org



# On the complementarity of classical test theory and item response models: item difficulty estimates and computerized adaptive testing

Patrícia Costa <sup>a</sup> Maria Eugénia Ferrão <sup>b</sup>

### **Abstract**

This study aims to provide statistical evidence of the complementarity between classical test theory and item response models for certain educational assessment purposes. Such complementarity might support, at a reduced cost, future development of innovative procedures for item calibration in adaptive testing. Classical test theory and the generalized partial credit model are applied to tests comprising multiple choice, short answer, completion, and open response items scored partially. Datasets are derived from the tests administered to the Portuguese population of students enrolled in the 4<sup>th</sup> and 6<sup>th</sup> grades. The results show a very strong association between the estimates of difficulty obtained from classical test theory and item response models, corroborating the statistical theory of mental testing.

**Keywords:** Generalized partial credit. Item response model. Classical test theory. Educational assessment.

### 1 Introduction

The increasing usability of computers and Web-based assessments requires innovative approaches to the development, delivery, and scoring of tests. Statistical methods play a central role in such frameworks. The item response model (IRM) (LORD; NOVICK, 1968) has been the most common statistical method used. In computer-based adaptive testing (CAT), IRM allows adaptive

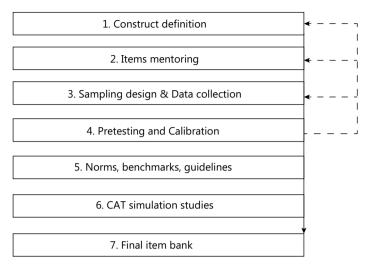
Recebido em: 09 jun. 2014 Aceito em: 30 abr. 2015

<sup>&</sup>lt;sup>a</sup> European Commission, Joint Research Centre - JRC, Econometrics and Applied Statistics.

b University of Beira Interior - UBI, Department of Mathematics. Covilhã, Portugal. University of Lisbon - ULISBOA, CEMAPRE (The Centre for Applied Mathematics and Economics). Lisbon, Portugal.

item selection from an item bank, according to examinee proficiency during test administration. The efficiency of CAT is realized through the targeting of item difficulty to the examinee proficiency (WISE: KINGSBURY, 2000). It implies an item bank or multiple item banks properly developed. A good item bank should cover all aspects of the construct to be measured (content validity) and contain a sufficient number of items to ensure measurement accuracy in the domain, i.e., for all scale values. Items should fulfill requirements set in the American Educational Research Association (AERA), the American Psychological Association (APA), and the National Council on Measurement in Education (NCME) (1999). Stocking (1994) found that doubling the number of item banks reduced test overlap to a much greater extent than doubling the number of items in each bank (apud NYDICK; WEISS, 2009). The development of an item bank for CAT is a complex and multidisciplinary process that follows seven major steps (e.g., BJORNER et al., 2007) represented in Diagram 1, thus, requiring experts from the subject-scientific areas of Construct Framework (steps 1, 2, 5, and 7), Statistics (steps 3, 4, 5, 6, and 7), and Computer Science and Informatics (steps 3, 6, and 7). Once an item bank is available for CAT use, its management requires decisions on several issues such as item bank size and control, security protocols (including item exposure control), statistical modeling, item removal and revision, item addition, maintenance of scale consistency, and use of multiple banks (WISE; KINGSBURY, 2000). Thereafter, CAT administration is basically the repetition of a two-phase process. As Wise and Kingsbury (2000) explain, first, an item with difficulty matched to the examinee's current proficiency estimate is administered. Second, the examinee's response to the item is scored, and the proficiency estimate is updated. This sequence is repeated until some stopping criterion is met, usually a predetermined maximum number of items or measurement precision. Thus, despite obvious advantages of adaptive testing, there are still some limitations, such as the high cost related to item bank development. However, the cost could be reduced by decreasing expenses on item writing, pretesting, and calibrating new items (VELDKAMP; MATTEUCCI, 2013), involving steps 2, 3, and 4 of Figure 1.

Since Classical Test Theory (CTT) methods are less demanding of sample size, the complementarity between CTT and IRMs jointly with the existence of multiple item banks, offer exceptional research opportunities for reducing such costs. As a previous step, this study examines the empirical relationship between indexes and parameters resulting from both approaches in order to justify and support the use of CTT in item pretesting and pre-calibration, thus reducing the cost of item bank development. Further work remains for demonstration of how any arbitrary scale derived from the pre-calibration step can be transformed into the scale adopted by the assessment system. Throughout the paper, we will address two research



Font: Adapted from Bjorner et al. (2007) by authors (2014).

Figure 1. Steps for the development of an item bank.

questions: (1) What is the level of association between CTT indexes and IRM parameter estimates? (2) Can CTT provide initial item difficulty estimates for posterior IRM use in CAT?

The CTT model and the generalized partial credit model (GPCM) are applied to data collected from the Portuguese student population enrolled in the 4<sup>th</sup> and 6<sup>th</sup> grades and to those who were administered with mathematics and mother-language tests. The number of students involved is approximately 108,000 in each grade. Estimates of item discrimination and difficulty are obtained and compared. Percentile confidence intervals based on 1000 bootstrap samples are presented for correlation between item difficulty estimates. The study is organized as follows: the next section describes the data and statistical methods used. The results are presented in section three, and conclusions are considered in the last section.

### 2 Methodology

This section comprises three parts. The first part presents details and characteristics of the data. The second addresses the statistical specification of models in use and explains how to quantify the level of association between estimates obtained from the CTT and the IRM. The third presents a brief description of various steps in the CAT framework.

### 2.1 Data

In Portugal, Primary School Assessment Tests (Provas de Afericão do Ensino Básico) are the responsibility of GAVE (Gabinete de Avaliação Educacional), the office of educational assessment, which aims to evaluate how objectives established for each education cycle are achieved. These instruments are yearly administered to all students enrolled in the fourth and sixth years of schooling, in mathematics, and in the mother-tongue language (Portuguese), according to provisions of law no. 2351/2007, of February 14, II Series. GAVE tests are always administered to the population nationwide and are based on specific competences of the mathematics and Portuguese subjects presented in the document National Curriculum of Primary School: Key competences and the current syllabus. The mathematics test assesses understanding of concepts and procedures, reasoning and communication abilities, and competence for using mathematics in analysis and problem solving. In the academic year 2006-2007, the mathematics test was administered to 108,441 students attending the 4th grade and also to 108,296 students attending the 6th grade. These tests were composed of two identical parts, including 27 items and containing multiple choice, short answer, completion, and open-ended questions, covering the following content: numbers and calculation; geometry and measurement; statistics and probabilities; and algebra and functions. From now onward, these tests are called Math4 and Math6 for the 4<sup>th</sup> and 6<sup>th</sup> grades, respectively.

Portuguese tests involved 108,447 students in the 4<sup>th</sup> grade and 108,548 students in the 6<sup>th</sup> grade. Three competences were assessed: reading comprehension, explicit knowledge of language, and written expression. These tests were composed of two parts. The first part mainly contained short answer items, completion, right or wrong association, and multiple choice questions. The second included extensive composition items in which a text of 20–25 lines is produced. Portuguese tests were composed of 27 and 33 items for the 4<sup>th</sup> and 6<sup>th</sup> grades, respectively. From now onward, Portuguese tests of the 4<sup>th</sup> and 6<sup>th</sup> grades are called Port4 and Port6, respectively. Before statistical modeling, partial scoring of open-ended answers and extensive composition was performed by experts. The tests' reliability, as demonstrated by the coefficient of internal consistency, i.e., the coefficient of Kuder–Richardson, is  $p \ge 0.85$ .

### 2.2 Statistical methods

Fundamentals of statistical methods for educational measurement are presented in *Statistical Theories of Mental Test Scores* by Lord and Novick (1968). According to them, the definition of measurement is "a procedure for the assignment of numbers (scores, measurements) to specified properties of experimental units in such a way as to characterize and preserve specified relationships in the behavioral domain"

(p. 17). Two main statistical approaches are used in educational measurement: Classical Test Theory (CTT) and Item Response Models (IRM). Some examples of introductory readings and reviews may be found in Hambleton, Swaminathan, and Rogers (1991), Hambleton (2004) and Klein (2013). The rest of this section presents the model and assumptions underlying classical test theory, explanation and functional specification of the generalized partial credit model, and a brief review of the complementarity of these statistical methods.

### 2.2.1 Classical test theory

It is assumed that variable X represents competencies/skills gained by the student during the learning process. The observable variable  $X^0$  is generally obtained by test administration. If tests were instruments with *absolute precision*, the observed value  $X^0$ , regardless of the test used, would be equal to true value X. In a hypothetical situation where the student is tested t times, equation (1) represents the relationship between the true and the observed value,

$$X_{t}^{0} = X + \varepsilon_{t}, (t = 1,..., T)$$
 (1)

where  $\varepsilon$  represents the measurement error. Measurement error is assumed to be non-systematic, homoscedastic, and non-correlated with the true value X.

Characteristics of items are quantified through the discrimination index  $(c_i)$  and the difficulty index  $(p_i)$ . The discrimination index measures capacity of the item to distinguish the high performance group of students from the low performance group of students, and its values vary from -1 to 1. The difficulty index  $(p_i)$  is provided by the proportion of correct answers to the item i (e.g., Guilford; Fruchter, 1978). Therefore, high values indicate easy questions.

### 2.2.2 Item response models

Item response models (IRM) rest on two basic postulates (HAMBLETON; SWAMINATHAN; ROGERS, 1991; HAMBLETON, 2004). According to the first postulate, the examinees' performance on an item can be explained by their ability; according to the second, the relationship between the probability of a correct answer to the item and the examinee's ability is described by a function called the item characteristic curve. In this class of models, item response may be dichotomous or polytomous. Additionally, the various IRMs classification depends on the number of latent traits the item represents, giving rise to unidimensional and multidimensional models. The Generalized Partial Credit Model (GPCM) (MURAKI, 1993, 1997; MURAKI; BOCK, 2002) is a unidimensional model

for analyzing responses scored in two or more ordered categories. The aim is to extract from an item more information about the examinee's level than simply whether the examinee correctly answers the item. Items are ranked in which examinees receive partial credit for successfully completing the various levels of performance needed to complete an item. This model relaxes the assumption of items' uniform discriminating power and includes parameters to represent item difficulty and discrimination. The model is applied to several types of items, such as multiple choice, short answer, completion, and open response items (with the previous items that were gradually scored). Thus, the GPCM suitable for such data is specified by equation (2),

$$P_{ik}(\theta) = \frac{\exp\left[\sum_{j=1}^{k} a_{i}(\theta - \beta_{ij})\right]}{\sum_{c=1}^{m_{i}} \left[\exp\left[\sum_{j=1}^{c} a_{i}(\theta - \beta_{ij})\right]\right]} \quad (k = 1, ..., m_{i})$$
(2)

where

*i* is the item number (i = 1,...,I; I is the total number of items in the test);

 $P_{ik}(\theta)$  is the probability that an examinee with latent factor  $\theta$  selecting the  $k^{\text{th}}$  category from  $m_i$  possible categories for the polytomous item i;  $a_i$  is the discrimination parameter for item i, using a logistic metric. In addition,  $\beta_{ij} = b_i - d_j$ , where  $b_i$  is the difficulty/location parameter of item I, and  $d_j$  is the parameter of the intercept category, with  $d_1 = 0$ .

According to equation (2), the probability of the student to answer (or to be ranked) in the k category is a conditional probability on the answer to the k-1 category. That is to say, the answer to category k has underlying response criteria satisfaction that is associated with the previous category. Estimates are obtained by maximum likelihood procedure, using the EM algorithm. This model, estimation procedures, and maths data were utilized by Ferrão, Costa, and Oliveira (2015) for linking scales and by Ferrão and Prata (2014) for a simulation CAT study.

### 2.2.3 Complementarity

In the paper "The taxonomy of item response models," Thissen and Steinberg (1988) propose three distinct classes of models with which models are distinguished by their assumptions and constraints on their parameters. Additionally, Goldstein and Wood (1989) present arguments in favor of

the unity of item response models by sitting them within an explicit linear modelling framework. The logistic models [...] can be seen merely to be one class out of many possible classes of models. [...] In practice, the simple identity models used over the effective response range, typically give near equivalent results (p. 163).

The paper published by Hambleton and Jones (1993) describes and compares (similarities and differences of) the methodological approaches mentioned above. Two of these approaches are relevant for this paper's purpose. They concern the relationship between the IRM item difficulty parameter, the CTT index of difficulty, and the relationship between the IRM discrimination parameter and the CTT bi-serial correlation. Lord (1980) describes a monotonic relationship between the CTT index of item difficulty ( $p_i$ ) and the IRM item difficulty parameter ( $b_i$ ) so that as  $p_i$  increases,  $b_i$  decreases when all items discriminate equally. If items have unequal discrimination values, then the relationship between them depends on the item bi-serial correlation. Lord also demonstrates that, under certain conditions, the item bi-serial correlation  $r_i$  and the IRM item discrimination parameter approximately monotonically increase functions of one another, i.e.,

$$a_i \cong \frac{r_i}{\sqrt{1 - r_i^2}} \tag{3}$$

where

 $a_i$  is the item *i* discrimination parameter estimate, and

 $r_i$  is the item *i* bi-serial correlation.

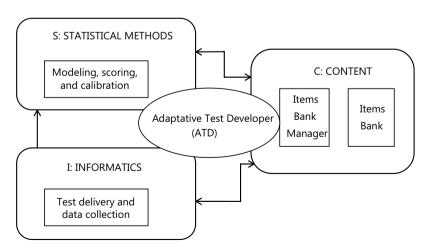
### 2.3 Computer-based adaptive testing

As aforementioned, in CAT, item response models are applied to establish a relationship between observed responses and ability of the examinee, enabling the item selection adaptively, from an item bank, according to examinee ability during test administration. Thus, the test is tailored to each examinee, and it begins by selecting an initial item. If the examinee answers incorrectly, then an easier item is selected for administration; however, if not, a complex one is administered. Each item is scored, and an estimate of the examinees' ability is obtained. This process of selection and evaluation is iteratively conducted until a termination criterion is met. Thus, despite being a real-time computing platform, the process implies the existence of a calibrated item bank. Several areas of knowledge are involved in the use of CAT. Figure 2 presents the knowledge areas and their relationships that support the platform.

The CAT platform concerns operations from modular structures of Statistical Methods (S), Content (C), and Informatics (I), which provide elements to be integrated throughout the Adaptive Test Developer (ATD). The modular structure S comprises statistical methods for item calibration, scoring, scale fitting, and linking, examinees' ability modeling, test measurement error, and reliability; structure I contains a computer or Web application with interfaces to examinees via desktop or mobile devices. The server connects the database that contains the item bank (module C) and the statistical methods (module S) using the ATD to adapt tests to examinees; structure C includes the item bank (in general, each item record is defined by question, by type of question and field specification, correct answer, its statistical properties-discrimination, difficulty, information, level of exposure to date, and whether it is an anchor item), and the item bank manager, which is software for operations with items.

### 3 Results

CTT and GPCM were applied to Math4, Port4, Math6, and Port6 data. Tables 1 to 4 contain discrimination and difficulty indexes, bi-serial correlations, and estimates of GCPM discrimination and difficulty parameters. Since intersection parameters are not used for any research questions addressed in this study, their estimates are not presented. The chi-square hypotheses test for goodness of fit suggests this IRM as an adequate model at the 5% level of significance.



Font: Authors (2014).

Figure 2. Knowledge areas and their relationships supporting a CAT platform.

Regarding Math4 test, joint analysis of item properties based on CTT and IRM, presented in Table 1, indicates that most items discriminate; items 4, 9, and 14 slightly discriminate; and item 19 is very discriminatory in both approaches. Concerning the difficulty parameter, we verify that approximately 44% of items are easy, whereas items 4 and 14 are very easy. In general, results demonstrate that the tests are mainly composed of discriminative and very discriminative items and, additionally, items of all difficulty levels.

A joint analysis of Port4 reveals that, in general, the test items do discriminate, with the exception of item 6, which slightly discriminates, and item 26, which is very discriminative and has a medium difficulty level. Additionally, items 2, 5, 8, 12, 16, 17, and 20 are very easy.

Concerning Math6 items, analysis based on CTT and IRM shows that the most discriminative items are 13, 15, 16, 19, and 21; the least discriminative items are

**Table 1.** Item indexes, bi-serial correlation and GPCM estimates, 4th grade, and mathematics.

Math4	СТТ			IRM	
Item	Discrimination Index (c)	Difficulty Index (p)	Bi-serial Correlation (r)	Discrimination Estimate (a)	Difficulty Estimate (b)
1	0.650	0.647	0.532	0.785	-0.611
2	0.610	0.630	0.507	0.714	-0.569
3	0.569	0.303	0.458	0.340	0.215
4	0.126	0.913	0.172	0.278	-5.159
5	0.670	0.667	0.594	0.604	-0.670
6	0.414	0.837	0.505	0.981	-1.412
7	0.330	0.817	0.381	0.291	-1.890
8	0.742	0.366	0.551	0.393	0.241
9	0.242	0.874	0.318	0.219	-2.835
10	0.610	0.542	0.461	0.302	-0.210
11	0.412	0.787	0.43	0.633	-1.478
12	0.215	0.917	0.364	0.821	-2.220
13	0.618	0.703	0.545	0.860	-0.817
14	0.107	0.947	0.179	0.283	-4.001
15	0.373	0.800	0.37	0.535	-1.767
16	0.558	0.743	0.544	0.492	-0.951
17	0.747	0.582	0.588	0.421	-0.467
18	0.500	0.757	0.472	0.530	-1.984

Continuation					
19	0.448	0.838	0.506	1.033	-1.385
20	0.674	0.475	0.547	0.502	-0.544
21	0.585	0.670	0.489	0.364	-0.786
22	0.556	0.472	0.409	0.482	0.153
23	0.625	0.674	0.512	0.744	-0.751
24	0.359	0.833	0.41	0.355	-1.847
25	0.340	0.828	0.363	0.588	-1.858
26	0.627	0.428	0.497	0.442	-0.274
27	0.639	0.546	0.475	0.615	-0.219

Table 2. Item indexes, bi-serial correlation and GPCM estimates, 4th grade, and Portuguese.

Port4	СТТ			IRM		
Item	Discrimination Index	Difficulty Index	Biserial Correlation	Discrimination Estimate	Difficulty Estimate	
	(c)	(p)	(r)	(a)	(b)	
1	0.380	0.744	0.376	0.270	-2.415	
2	0.228	0.870	0.305	0.329	-3.569	
3	0.490	0.246	0.461	0.324	0.116	
4	0.312	0.771	0.334	0.297	-2.507	
5	0.335	0.806	0.380	0.343	-3.188	
6	0.196	0.162	0.229	0.286	0.640	
7	0.438	0.668	0.412	0.299	-1.435	
8	0.272	0.897	0.417	0.450	-3.130	
9	0.493	0.461	0.424	0.375	-2.328	
10	0.565	0.549	0.534	0.239	-1.530	
11	0.388	0.266	0.352	0.363	-1.106	
12	0.243	0.879	0.393	0.579	-2.343	
13	0.486	0.723	0.519	0.535	-1.209	
14	0.398	0.350	0.331	0.318	-0.985	
15	0.457	0.701	0.461	0.475	-2.603	
16	0.360	0.829	0.476	0.313	-2.141	
17	0.321	0.881	0.534	0.764	-1.952	
18	0.364	0.333	0.357	0.268	-0.739	
19	0.419	0.675	0.408	0.303	-1.726	
20	0.102	0.955	0.283	0.474	-3.221	
21	0.673	0.307	0.650	0.895	-0.427	

Continuation					
22	0.433	0.157	0.480	1.286	-0.219
23	0.447	0.169	0.494	2.032	-0.421
24	0.476	0.187	0.500	1.955	-0.549
25	0.438	0.163	0.480	1.554	-0.768
26	0.524	0.228	0.507	1.091	-0.517
27	0.557	0.283	0.480	0.598	-1.055

**Table 3.** Item indexes, bi-serial correlation and GPCM estimates, 6<sup>th</sup> grade, and mathematics.

Math6	СТТ			IRM		
Item	Discrimination Index (C)	Difficulty Index (p)	Biserial Correlation (r)	Discrimination Estimate (a)	Difficulty Estimate (b)	
1	0.348	0.841	0.381	0.402	-2.034	
2	0.647	0.527	0.579	0.531	-0.476	
3	0.280	0.864	0.342	0.544	-2.296	
4	0.546	0.683	0.534	0.625	-0.888	
5	0.352	0.805	0.379	0.508	-1.872	
6	0.738	0.427	0.721	0.347	0.062	
7	0.348	0.841	0.412	0.431	-1.664	
8	0.381	0.703	0.353	0.197	-1.541	
9	0.728	0.350	0.762	0.431	0.221	
10	0.122	0.181	0.169	0.219	4.170	
11	0.569	0.437	0.496	0.300	-1.102	
12	0.126	0.037	0.319	0.536	2.200	
13	0.559	0.362	0.519	0.734	0.573	
14	0.632	0.406	0.607	0.307	0.206	
15	0.699	0.262	0.818	0.612	0.564	
16	0.728	0.360	0.788	0.882	-0.138	
17	0.544	0.247	0.596	0.364	0.447	
18	0.527	0.765	0.552	0.485	-1.248	
19	0.530	0.348	0.531	0.749	0.629	
20	0.175	0.049	0.402	0.462	2.019	
21	0.476	0.260	0.486	0.696	1.110	
22	0.593	0.298	0.591	0.440	0.017	
23	0.461	0.208	0.501	0.336	0.599	

Continuation					
24	0.491	0.490	0.439	0.431	0.056
25	0.627	0.402	0.599	0.370	0.134
26	0.472	0.585	0.406	0.228	-0.654
27	0.530	0.449	0.505	0.290	0.093

**Table 4.** Item indexes, bi-serial correlation and GPCM estimates, 6<sup>th</sup> grade, and Portuguese.

Port6		СТТ	IRM		
Item	Discrimination Index (c)	Difficulty Index (p)	Biserial Correlation (r)	Discrimination Estimate (a)	Difficulty Estimate (b)
1	0.484	0.607	0.416	0.404	-0.699
2	0.512	0.618	0.471	0.354	-2.931
3	0.258	0.320	0.231	0.175	2.594
4	0.028	0.991	0.141	0.470	-6.256
5	0.052	0.978	0.166	0.414	-5.447
6	0.249	0.442	0.202	0.207	-3.025
7	0.223	0.892	0.342	0.485	-2.872
8	0.417	0.743	0.407	0.269	-2.272
9	0.161	0.921	0.269	0.487	-3.279
10	0.452	0.439	0.379	0.211	-0.715
11	0.479	0.686	0.439	0.376	-1.328
12	0.451	0.529	0.386	0.159	-1.844
13	0.299	0.668	0.263	0.259	-1.659
14	0.207	0.192	0.207	0.109	3.398
15	0.289	0.825	0.330	0.415	-2.405
16	0.513	0.558	0.470	0.506	-0.312
17	0.118	0.059	0.212	0.423	2.028
18	0.142	0.040	0.348	0.407	1.471
19	0.283	0.111	0.402	0.416	-0.560
20	0.217	0.092	0.327	0.617	0.977
21	0.391	0.207	0.463	0.343	0.988

Continuation					
22	0.475	0.506	0.422	0.419	-2.155
23	0.389	0.667	0.371	0.428	-2.911
24	0.405	0.279	0.380	0.460	-0.605
25	0.508	0.579	0.464	0.410	-1.261
26	0.052	0.978	0.200	0.428	-3.202
27	0.603	0.469	0.517	0.559	-1.223
28	0.509	0.228	0.524	0.813	-0.768
29	0.420	0.175	0.496	1.159	-0.427
30	0.415	0.168	0.493	1.401	-0.610
31	0.391	0.141	0.497	1.295	-0.761
32	0.354	0.128	0.447	1.160	-0.339
33	0.585	0.279	0.567	0.514	-0.603

10 and 20. The difficulty index and parameter indicate that the easiest items are items 1, 3, 5, 7, and 18; the most difficult items are 10, 12, and 20. In particular, item 12 is slightly discriminative according to the CTT approach and discriminative according to the GPCM approach.

For Port6 items, analysis based on the two approaches reveals that items 3, 4, 5, 7, 9, 13, 14, 15, 17, 18, 19, and 26 discriminate slightly and that there is one set of six very easy items (4, 5, 7, 9, 15, and 26) and a set of three very difficult items (14, 17, and 18). The relationship between the bi-serial correlation (r) and the discrimination parameter estimate (a), given by formula (3), indicates a moderate correlation varying from 0.4 to 0.5.

Concerning difficulty, the correlation between p and b is very strong since it ranges from -0.8 to -0.9, i.e., the correlation is -0.83 in Mathematics  $4^{th}$  grade, -0.88 in Portuguese  $4^{th}$  grade, -0.88 in Mathematics  $6^{th}$  grade, and -0.80 in Portuguese  $6^{th}$  grade. Percentile confidence intervals of 95% based on 1000 bootstrap samples are presented in Table 5. The intervals confirm that in the population, the correlation is strong since its absolute value is always greater than 0.71. In this sense, results support this study's purpose of providing empirical evidence on the complementarity between the two statistical approaches regarding the estimate of item difficulty.

Subject (Consider	Correlation	95% Confide	onfidence Interval	
Subject/Grade	Correlation	Lower	Upper	
Mathematics / 4 <sup>th</sup> grade	-0.826	-0.927	-0.766	
Portuguese / 4 <sup>th</sup> grade	-0.883	-0.938	-0.809	
Mathematics / 6 <sup>th</sup> grade	-0.879	-0.977	-0.799	
Portuguese / 6 <sup>th</sup> grade	-0.805	-0.885	-0.712	

**Table 5.** Correlation and Bootstrap Confidence Intervals.

### 4 Conclusion

The results obtained in this study show a very strong correlation between the CTT index of difficulty and the IRM item difficulty parameter estimate. The correlation is -0.83 in Mathematics 4<sup>th</sup> grade, -0.88 in Portuguese 4<sup>th</sup> grade, −0.88 in Mathematics 6<sup>th</sup> grade, and −0.80 in Portuguese 6th grade. The results also suggest that the level of association does not depend on subject or on grade. A moderate relationship between the IRM estimate of discrimination and the approximation given by the bi-serial function was verified. In addition, it was shown that even when items do not discriminate equally, a monotonic relationship exists between the CTT index of item difficulty and the IRM item difficulty parameter. Therefore, CTT may be utilized as initial estimates for item pretesting and pre-calibration in item bank development, particularly supporting implementation of Web-based adaptive tests. Since the sample size required for item pretesting and calibration is a crucial aspect for development of item banks, these are promising results for the future of computer or Web-based testing. Further work is needed to determine whether changes in pretesting and in algorithms related to adaptive test design and administration affect score precision and reliability.

### Acknowledgments

This study is based on work sponsored in part by the Portuguese Ministry of Education under the protocol signed with Universidade da Beira Interior in November 2007, with the purpose of developing the project "Improving the quality of educational assessment tests and scales of measurement."

This work was partially funded by Fundação para a Ciência e Tecnologia throught the project PEst-OE/EGE/UI0491/2014.

### Sobre a complementaridade da teoria clássica dos testes e dos modelos de resposta ao Item: estimativas da dificuldade do item e testes adaptativos computarizados

### Resumo

O presente artigo tem por objetivo fornecer evidência estatística sobre a complementaridade entre a teoria clássica dos testes e os modelos de resposta ao item para determinados fins de avaliação educacional. Essa complementaridade pode contribuir para o desenvolvimento futuro de processos inovadores de calibração dos items no contexto de testes adaptativos, a custo reduzido. A teoria clássica dos testes e o modelo de resposta ao item de crédito parcial generalizado são aplicados a testes compostos por items de múltipla escolha, de resposta curta, de completamento e de resposta aberta, parcialmente classificados. Os conjuntos de dados advêm dos testes realizados junto da população portuguesa de estudantes inscritos no 4° e no 6° ano. Os intervalos de confiança de 95% baseados em 1.000 amostras bootstrap revelam uma forte associação entre as estimativas da dificuldade do item, corroborando a teoria estatística de testes psicológicos.

**Palavras-chave:** Crédito parcial generalizado. Modelo de resposta ao item. Teoria classica dos testes. Avaliação educacional.

## En la complementariedad de la teoría clásica de los tests y los modelos de la teoría de respuesta al ítem: estimaciones de la dificultad de un ítem y tests adaptativos computarizados

### Resumen

El presente estudio tiene como finalidad presentar evidencia estadística de la correlación entre la Teoría Clásica de los Tests (TCT) y los modelos de la Teoría de Respuesta al Ítem (TRI) para determinados fines de evaluación educativa. Dicha correlación podría contribuir al desarrollo de futuros procedimientos innovadores, a bajo costo, para la calibración de los ítems en el contexto de los sistemas de evaluación adaptables. La Teoría Clásica de los Tests y el Modelo del Crédito Parcial Generalizado de Respuesta al Ítem, se aplican a pruebas que están formadas por ítems de opción múltiple, de respuestas breves, de completar espacios o de respuesta abierta que se califican de manera parcial. Los conjuntos de datos se extrajeron de las pruebas administradas a población portuguesa compuesta por estudiantes procedentes de 4° y 6° grado. Los intervalos de confianza del percentil 95° obtenidos mediante muestras bootstrap ponen de relieve una fuerte relación entre las estimaciones de la dificultad del ítem y por ende, corroboran la teoría estadística de los tests mentales.

**Palabras clave:** Crédito parcial generalizado. Modelos de respuesta al ítem. Teoría clásica de los tests. Evaluación educativa.

### References

AMERICAN EDUCATIONAL RESEARCH ASSOCIATION – AERA; AMERICAN PSYCHOLOGICAL ASSOCIATION – APA; NATIONAL COUNCIL ON MEASUREMENT IN EDUCATION – NCME. Standards for educational and psychological testing. Washington, D.C., 1999.

BJORNER, J. et al. Developing tailored instruments: item banking and computerized adaptive assessment. *Quality of Life Research*, v. 16, n. 1 Suppl., p. 95-108, Aug. 2007. DOI:10.1007/s11136-007-9168-6

FERRÃO, M. E.; COSTA, P.; OLIVEIRA, P. N. Generalized partial credit item response model: linking scales in the assessment of learning. *Journal of Interdisciplinary Mathematics*, v. 18, n. 4, p. 339-54, Jun. 2015. DOI: 10.180/09720502.2014.932119

FERRÃO, M. E.; PRATA, P. Item response models in computerized adaptive testing: a simulation study. *Lecture Notes in Computer Science*, v. 8581, p. 552-65, 2014. Apresentado no 14<sup>th</sup> International Science and Its Applications – ICCSA 2014, Guimarães, Portugal, 2014. DOI:10.1007/978-3-319-09150-1 40

GOLDSTEIN, H.; WOOD, R. Five decades of item response modelling. British Journal of Mathematical and Statistical Psychology, v. 42, n. 2, p. 139-67, Nov. 1989. DOI:10.1111/j.2044-8317.1989.tb00905.x

GUILFORD, J. P.; FRUCHTER, B. Fundamental statistics in psychology and education. 6. ed. New York: McGraw-Hill, 1978.

HAMBLETON, R. K. Theory, methods, and practices in testing for the 21st century. Psicothema, v. 16, n. 4, p. 696-701, 2004.

HAMBLETON, R. K.; JONES, R. W. Comparison of classical test theory and item response theory and their applications to test development. Educational Measurement: Issues and Practice, v. 12, n.3, p. 38-47, Sep. 1993. DOI:10.1111/j.1745-3992.1993.tb00543

HAMBLETON, R.; SWAMINATHAN, H.; ROGERS, H. J. Fundamentals of item response theory. California: Sage, 1991.

KLEIN, R. Alguns aspectos da teoria de resposta ao item relativos à estimação das proficiências. *Ensaio: Avaliação e Políticas Públicas Em Educação*, v. 21, n. 78, p. 35-56, jan./mar. 2013. DOI:10.1590/S0104-40362013005000003

- LORD, F. M. Applications of item response theory to practical testing problems. Hillsdale: Lawrence Erlbaum, 1980.
- LORD, F. M.; NOVICK, M. R. *Statistical theories of mental test scores*. Oxford: Addison-Wesley, 1968.
- MURAKI, E. Information functions of the generalized partial credit model. *Applied Psychological Measurement*, v. 17, n. 4, p. 351-63, Dec.1993.
- MURAKI, E. A generalized partial credit model. In: VAN DER LINDEN, W. J.; HAMBLETON, R. K. (Eds.). *Handbook of modern item response theory*. New York: Springer, 1997. p. 153-64.
- MURAKI, E.; BOCK, R. *IRT based test scoring and item analysis for graded open-ended exercises and performance tasks (Version 3)*. Chicago: Scientific Software, 2002.
- NYDICK, S. W.; WEISS, D. J. A hybrid simulation procedure for the development of CATs. In: 2009 GMAC® CONFERENCE ON COMPUTERIZED ADAPTIVE TESTING, 2009, Minneapolis. *Proceedings*. Disponível em: <a href="http://publicdocs.iacat.org/cat2010/cat09nydick.pdf">http://publicdocs.iacat.org/cat2010/cat09nydick.pdf</a>>. Acesso em: 20 fev 2014.
- STOCKING, M. L. *Three practical issues form modern adaptive testing item pools*. Princeton: Educational Testing Research, 1994. (ETS Research Report, 93-2).
- THISSEN, D.; STEINBERG, L. The taxonomy of item response models. *Psychometrika*, v. 51, n. 4, p. 567-77, Dec. 1988. DOI:10.1007/BF02295596
- VELDKAMP, B. P.; MATTEUCCI, M. Bayesian computerized adaptive testing. *Ensaio: Avaliação e Políticas Públicas em Educação*, v. 21, n. 78, p. 57-82, jan./mar. 2013. DOI:10.1590/S0104-40362013005000001
- WISE, S. L.; KINGSBURY, G. G. Practical issues in developing and maintaining a computerized adaptive testing program developing and maintaining an item pool for use in an adaptive test. Psicológica, v. 21, n. 1, p. 135-55, 2000.

### Informações das autoras

Patrícia Costa: Doutora em Engenharia Industrial e de Sistemas, Universidade do Minho, Portugal. Investigadora na Unidade de Econometria e Estatística Aplicada do Joint Research Center – European Commission. Contato: patricia.costa@jrc.ec.europa.eu

Maria Eugénia Ferrão: Doutora em Engenharia (área de concentração Estatística e Teoria de Controle), Pontificia Universidade Católica do Rio de Janeiro - PUC-Rio. Agregada em Métodos Quantitativos, Instituto Universitário de Lisboa - ISCTE. Professora Auxiliar da Universidade da Beira Interior, Investigadora integrada do Centro de Matemática Aplicada à Previsão e Decisão Económica - CEMAPRE, Universidade de Lisboa. Visiting Fellow da Graduate School of Education, University of Bristol, Reino Unido. Contato: meferrao@ubi.pt