Abstract

Wine tourism is developing significantly in some regions of the world satisfying a demand of travellers seeking a destination that involves experimentation with new feelings that have to do with local culture. The aim of this paper is to explore the potential of wine tourism in the island of Fogo (Cape Verde). To achieve this goal is analyzed the main tourist resources in this area to promote this type of tourism and is carried out fieldwork on the opinions and perceptions of tourists visiting this geographical area both in terms of quality and the potential services and tourism resources respectively. The results show that the island of Fogo has great potential to develop a tourism product that encompasses the wine tourism as part of other tourist resources of the island.

Keywords

Wine tourism, community, economic development, island of Fogo, Cape Verde.