Abstract
The aim of this paper is to present the various steps required to achieve integrated rural development. This requires thinking about the new functionality of rural areas, the dysfunctions that affect their development, qualitative advantages and actors and strategies that must come into play. We conclude that position in the emerging spatial hierarchy can not be done at any price, and it is not easy, so it is necessary to mobilize all local synergies.

Keywords
- governance
- development
- strategies
- heritage
- dysfunctions
- local history
- local actors
- rehabilitation
- revitalization
- management
- internationalization
- structural
- backwardness.