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A CASE STUDY OF SIX SIGMA DEFINE-MEASURE-ANALYZE-IMPROVE-CONTROL (DMAIC) METHODOLOGY IN GARMENT SECTOR

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ABSTRACT

This paper demonstrates the empirical application of Six Sigma and Define-Measure-Analyze-Improve-Control (DMAIC) methodology to reduce product defects within a garment manufacturing organization in Bangladesh which follows the DMAIC methodology to investigate defects, root causes and provide a solution to eliminate these defects.



The analysis from employing Six Sigma and DMAIC indicated that the broken stitch and open seam influenced the number of defective products. Design of experiments (DOE) and the analysis of variance (ANOVA) techniques were combined to statistically determine the correlation of the broken stitch and open seam with defects as well as to define their optimum values needed to eliminate the defects. Thus, a reduction of about 35% in the garments defect was achieved, which helped the organization studied to reduce its defects and thus improve its Sigma level from 1.7 to 3.4.

Keywords: Six Sigma; DMAIC; Defects; Garment; Bangladesh

1. INTRODUCTION

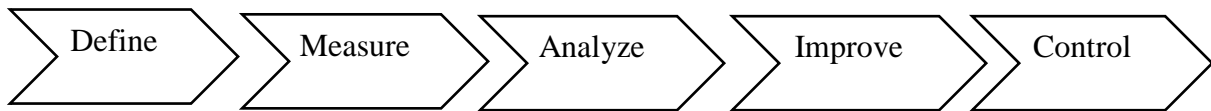
Six Sigma was proposed first by the Motorola company in the mid-1980s as an approach to improve production, productivity and quality, as well as reducing operational costs (BHOTE; BHOTE, 1991) which has been traditionally used to measure the variation in a process (OMACHONU; ROSS, 2004). In the Six Sigma's terminologies, the Sigma level is denoted as a company's performance (PYZDEK; KELLER, 2010). Particularly, a Six Sigma level refers to 3.4 defects per million opportunities (DPMO) (STAMATIS, 2004).

Brue and Howes (2005) told that Six Sigma is a management philosophy and strategy as well as a problem-solving and improvement methodology that can be applied to every type of process to eliminate the root cause of defects besides being a measure of variability and organization's quality performance. In general, some authors argue that the main benefits that an organization can gain from applying Six Sigma are: cost reduction, cycle time improvements, defect elimination, an increase in customer satisfaction and a significant rise in profits (DALE; WIELE; IWAARDEN, 2007; BREYFOGLE; CUPELLO; MEADOWS, 2001).

Markarian (2004) suggests that not only can the process improvement generated by Six Sigma be used in manufacturing operations, but also it is the case for the project presented in this paper as well as it can also be expanded to improve business sectors such as logistics, purchasing, legal and human resources. Kumar et al. (2008) state that although Six Sigma is normally used in defects reduction (industrial applications), it can also be applied in business processes and to develop new business models.

Banuelas et al. (2005) claim that other benefits such as an increase in process knowledge, participation of employees in Six Sigma projects and problem solving by using the concept of statistical thinking can also be gained from the application of Six Sigma. To illustrate this point, during the utilization of Six Sigma in this research project, several tools and techniques were employed.

One of the Six Sigma's distinctive approaches to process and quality improvement is DMAIC (GARZA-REYES, et al. 2010). The DMAIC model refers to five interconnected stages i.e. define, measure, analyze, improve and control that systematically help organizations to solve problems and improve their processes. Dale et al. (2007) briefly defines the DMAIC phases as follows:



What is the problem?	What data is available?	What are the root causes of the problem?	Do we have the right solutions?	What do we recommend?
What is the scope?	Is the data accurate?	Have the root causes been verified?	How will we verify the solutions work?	Is there support for our suggestion?
What key metric is important?	How should we stratify the data?	Where should we focus our efforts?	Have the solutions been piloted?	What is our plan to implement?
Who are the stakeholders?	What graphs should we make?	What clues have we uncovered?	Have we reduced variation?	Are result sustainable?

Define – this stage within the DMAIC process involves defining the team's role, project scope and boundary, customer requirements and expectations and the goals of selected projects (GIJO; SCARIA; ANTONY, 2011).

Measure – this stage includes selecting the measurement factors to be improved (OMACHONU; ROSS, 2004) and providing a structure to evaluate current performance as well as assessing, comparing and monitoring subsequent improvements and their capability (STAMATIS, 2004).

Analyze – this stage centers on determining the root cause of problems (defects) (OMACHONU; ROSS, 2004), understanding why defects have taken place as well as comparing and prioritizing opportunities for advance betterment (ADAMS; GUPTA; WILSON JR. 2003).

Improve – this step focuses on the use of experimentation and statistical techniques to generate possible improvements to reduce the amount of quality problems or defects (OMACHONU; ROSS, 2004).

Control – finally, this last stage within the DMAIC process ensures that the improvements are sustained (OMACHONU; ROSS, 2004) and that ongoing performance is monitored. Process improvements are also documented and institutionalized (STAMATIS, 2004).

DMAIC resembles the Deming's continuous learning and process improvement model plan-do-check-act (PDCA) (DEMING, 1993). Within the Six Sigma's approaches, DMAIC assures the correct and effective execution of the project by providing a structured method for solving business problems (HAMMER; GODING, 2001).

Pyzdek (2003) considers DMAIC as a learning model that although focused on executing improvement activities, emphasizes the collection and analysis of data previously to the execution of any improvement initiative. This provides the DMAIC's users with a platform to take decisions and courses of action based on real and scientific facts rather than on experience and knowledge as it is the case in many organizations, especially small and medium size enterprises (GARZA-REYES, et al. 2010).

Statistically, Six Sigma refers to a process quality measurement and the nearest specification limit is at least six times the standard deviation of the process (FURSULE; BANSOD; FURSULE, 2012). At present, the application of Six Sigma can be found in areas ranging from facility management and maintenance functions (HOLTZ; CAMPBELL, 2004), online market research (RYLANDER; PROVOST, 2006), supply chain improvement (KNOWLES, et al. 2005), such non-manufacturing areas as healthcare management (REVERE; BLACK, 2003), managerial accounting (ALBRIGHT; LAM, 2006), and human resources management (WYPER; HARRISON, 2000).

The formulation and identification of useful theories related to Six Sigma development have also been proposed (LINDERMAN, et al. 2003). In the Six-Sigma program, sigma stands for standard deviations from the mean of a data set, in other words a measure of variation among the data set, while Six-Sigma stands for six

standard deviations from the mean. People in industries from manufacturing to service are witnessing the growth of a strategic continuous improvement concept called Six-Sigma (HARRY, 1998).

Six Sigma is a business improvement strategy used to improve profitability, to drive out waste, to reduce costs and improve the effectiveness and efficiency of all operational processes that meet or exceed customer's expectations (ANTONY; BANUELAS, 2001).

Product Design is a process of creating a new product from an organization or business entity for its customer. Being part of a stage in a product life cycle, it is very important that the highest levels of effort are being put in the stage (SHAHRIZAL, 2013).

Pointed out many components of successful Six-Sigma implementation as upper management support, organizational infrastructure, training, tools, link to human resource based actions measurement system and information technology infrastructure (HENDERSON; EVANS, 2000).

Highlighted that continuous improvement techniques are the recognized way of making significant reduction in production costs (HOERL, 2001). Finally, the objective of Six-Sigma is to reduce the variation in the process and defects of the final product (GEOFF, 2001).

1.1. Background of the study

First the line defect rate was more than 60%, whereas the project defect rate is 43% respectively. Because of all buyers wants to check AQL level 2.5, the target would be project defect rate reduces less than 2%. If we want to pass our good garments for shipment within Buyer required AQL 1.5% or 2.5%, we must fix upon an average 2% defect rate in a line or factory.

1.2. Methodology

We have used Six Sigma and Define-Measure-Analyze-Improve-Control (DMAIC) methodology to reduce product defects. Design of experiments (DOE) and the analysis of variance (ANOVA) techniques were combined to statistically determine the correlation between the variable. We have done cause and effects diagram and Pareto analysis.



1.3. Case study of Six Sigma and DMAIC application

DMAIC is a data-driven quality strategy used to improve the defect rate or processes. It is an integral part of a Six Sigma initiative, but in general can be implemented as a standalone quality improvement procedure or as part of other process improvement initiatives such as lean. DMAIC procedure is applied to our project for better tools and techniques used in the driven line for reducing defects rate.

2. DEFINE

Revere and Black (2003) suggest that a Six Sigma project should be selected based on company issues related to not achieving customer's expectations. The chosen projects should be focused on having a significant and positive impact on customers as well as obtaining monetary savings. Regarding to these suggestions, the problem selected to be tackled through this project was to reduce quality defects on the product, which clearly comprise both an impact on the customer's expectations and important savings for the organization studied. According to the Linderman et al. (2003) listening to customers is critical for a business to be successful. So, the voice of the customer (VOC) concept, which means identifying what the

Table 1: Summary of the project.

Project Title:	Defects reduction in garment products
Background and reasons for selecting the project:	Vast number of garment products has been rejected by customers due to defective. This problem causes several types of losses to the company, i.e. time, materials, capital as well as it creates customer's dissatisfaction, which negatively affects the organization's image.
Project Goal:	To reduce the defects by 35% after applying Six Sigma into the garments manufacturing process.
Voice of the Customer (VOC):	Product's quality.
Team members:	Production manager, an experienced shop-floor operator and the improvement project leader.
Expected Financial Benefits:	A considerable cost saving due to the defect reduction.
Expected Customer Benefits:	Receiving the product with the expected quality.

Customers want and serving priorities to their needs (HARRY, 1998), was used in this project to define, based on customer requirements we have select project's objective. From this point, voice of customer also ensured that the project problem, which was defects reduction, became first priority for the improvement team and the organization.

A project summary, which is a tool used to document the targets of the project and other parameters at the outset (LINDERMAN, et al. 2003) which was employed to state and present the project's information structure as well as the summary of the project, VOC, goal and the team's role in this research project. The summary of the project is presented in Table 1.

3. MEASURE

The 'measure' phase of the DMAIC problem solving methodology consists of establishing reliable metrics to help monitoring progress towards the goal (PYZDEK, 2003), which in this research consisted of reducing the number of quality defects in the garments manufacturing process. Particularly, in this project the 'measure' phrase meant the definition and selection of effective metrics to clarify the major defects which needed to be reduced (OMACHONU; ROSS, 2004).

We were using two metrics to compare the 'before and after' states of the garments manufacturing process when conducting the Six Sigma's projects. After defining the total number of defects, Sigma level of the garments manufacturing process was calculated. Here we have selected the C-14 line for the pilot run. The project was started from 1st November, 2016.

And its duration was taken 90 days, which ends on 31st January, 2017. The project was TQM base. All party's involvement to reduce the project defect rate less than 2% is our goal which will impact our quality and efficiency.

Table2: Defects summary before the improvement.

Type of defects	Number of defects	Percentage of defects
Broken	412	48.53
Skip	211	24.85
Open	195	22.97
Puckering	31	3.65
Total	849	100

As a next step, a Pareto analysis [36, 37] was carried out to identify the utmost occurring defects and prioritize the most critical problem which was required to be tackled. The collected data was generated in the form of a Pareto chart, which is illustrated in Figure 1. The Pareto chart shown in Figure 1 indicated that the highest rate of defects was caused by breaking stitch which contributed to over 48.52 percent of the overall number of defects.

Therefore, the improvement team and the organization decided to initially focus on the reduction of the broken stitch defect. The broken stitch defect rate was then translated into the Sigma levels as 1.7 Sigma. The calculation of the Sigma metrics allowed the improvement team and organization to have a more detail and operational definition of the current state of the garments manufacturing process as well as the Six Sigma's goal in terms of the garments process improvement.

These are shown in Table 3. The next stage in the Six Sigma project and following the DMAIC methodology, consisted in analyzing the root causes of this problem as well as identifying an appropriate solution.

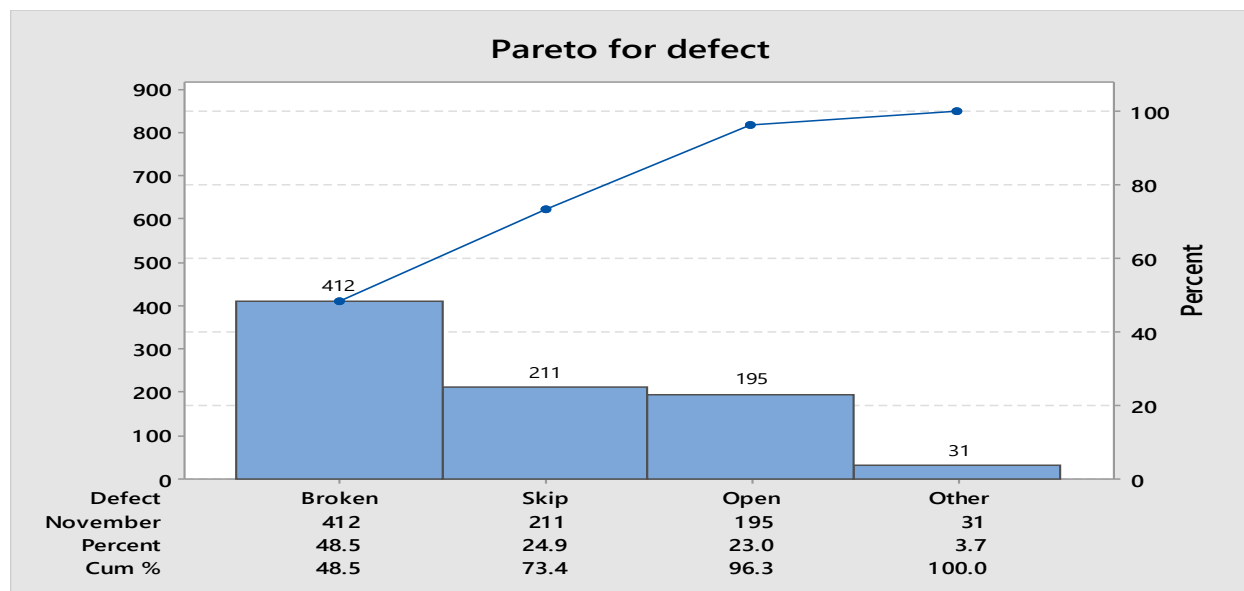


Figure 1: Pareto for project line defect before implementation.

Table3: Manufacturing process – Current and Expected States.

Major Types of Defects	Number of Major Defects		Sigma Levels	
	C*	E*	C*	E*
Broken	412	174	1.7	3.4

C* = Current process performance E* = Expected process performance after the completion of the six-sigma project

4. ANALYZE

This phase in the DMAIC improvement methodology involves the analysis of the system, in this case the manufacturing process that produces the garment product to identify ways to reduce the gap between the current performance and the desired goal (GARZA-REYES, et al. 2010). To do this, an analysis of the data is performed in this phase, followed by an investigation to determine and understand the root cause of the problem (BREYFOGLE III; CUPELLO; MEADOWS, 2001).

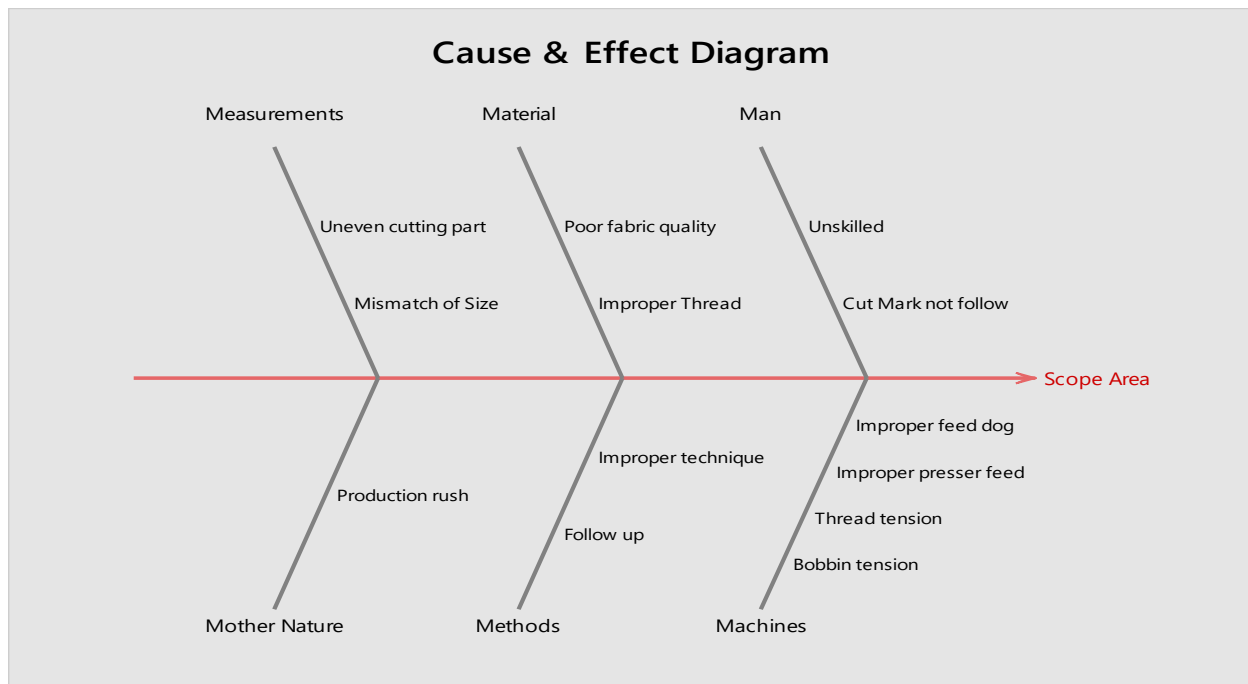


Figure 2: Cause and effect diagram for scope area.

Henderson and Evans (2000) defines that to gain an enhanced comprehension and understanding of the garment production process is a main requirement for improvement. An analysis was carried out to identify the root causes of the broken stitch defect.

Several brainstorming sessions were conducted to identify based on the improvement team member's experience, probable causes as to why the problem in product occurred. To illustrate and categorized the probable causes of the problem, a cause-and-effect diagram (Figure 2) was constructed.

The cause-and-effect diagram, also known as Ishikawa or Fishbone diagram, is known as a systematic questioning technique for seeking the root causes of problems (ANTONY; BANUELAS, 2001) by providing a relationship between an effect and all plausible causes of such effect (OMACHONU; ROSS, 2004). Once completed, the diagram helps to uncover the root causes and provide ideas for further improvement (DALE; WIELE; IWAARDEN, 2007).

There are five main categories normally used in a cause-and-effect diagram which is known as 5M, namely: machinery, manpower, method, material and measurement (DALE; WIELE; IWAARDEN, 2007) plus an additional parameter environment. The possible root causes brainstormed are illustrated in the cause-and-

effect diagram shown in Figure 2. After considering all possibilities, it was found that some stages and operations i.e. improper threading, poor clamping or insufficient pressure (flagging), wrong size needle, wrong type of needle for the material within the garments manufacturing process had an impact on causing the broken stitch.

5. IMPROVE

After the root cause(s) has been determined, the DMAIC's improve phase aims at identifying solutions to reduce and tackle them (OMACHONU; ROSS, 2004). Stamatis (STAMATIS, 2004) suggests the use of design of experiments (DOE), which is defined as a statistical technique to investigate effects of multiple factors (KUMAR, et al. 2008; BANUELAS; ANTONY; BRACE, 2005), in the improve phase.

By Garza-Reyes, et al. (2010), benefits of DOE be enhancing process yields, decreasing variability and lowering the overall expenses. The DOE technique was used to investigate whether the assumed correlation was statistically significant or not. An experiment was designed to investigate whether the parameters had a negative effect on the process, causing defect products. To do this and to analysis the experiment's results, the analysis of variance (ANOVA) was used. ANOVA is a statistical model for comparing differences

Table 4: Analysis of Variance (ANOVA).

Source	Degrees of Freedom	Adj SS	Adj MSS	F-Value	P-Value
Defect	4	93.53	23.38	7.60	0.000*
Parts	2	2.24	01.12	0.36	0.695
Process	20	76.62	03.83	1.25	0.213
Error	399	1227.04	3.075		
Lack-of-Fit	75	185.82	2.478	0.77	0.913
Pure Error	324	1041.21	3.214		
Total	425	1489.03			

*5% level of Significance

Among means of more than two populations (GIJO; SCARIA; ANTONY, 2011). However, if there are two sources of data that need to be investigated, ANOVA, which is a statistical methodology for analyzing the effect of the factors, is required (GIJO; SCARIA; ANTONY, 2011). The results of ANOVA analysis are shown in Table 4.

Analysis of Variance tells that the overall variation is accounted by the average response variables. The above analysis shows that the assume hypothesis is statistically significant to be P-value < 0.05. So, there is a significant effect among

the complete process. Another hypothesis tells the mean difference between the individual treatment mean. Some treatments have a statistically significant mean different effect that means they are highly correlated to occur defect. They are Broken stitch, Open seam, Arm hole and Side pocket.

6. CONTROL

The real strength of the DMAIC steps is in the Control step. Whole teams do a lot of arduous work to improve the process and results and then implementation of the improved process don't go smoothly. There is pressure to move on, time is not spent on having a smooth transition and the buy-in for full implementation just is not quite there.

The result is that sustaining the improvement realized in the improve step becomes difficult. The purpose of the control step is to ensure a successful implementation of the team's recommendation so that long-term success will be attained. Then the improved process will be flow charted and these new methods will become the new standard operating procedures.

Results will continue to be tracked so that any drift back to previous results can be monitored and addressed in a proactive manner. The control step is about the transfer of responsibilities and establishing plans for long-term process control.

7. RESULT

From the figure 3 we see that initial project Defect Rate (DR) was too high, that is 43 to 39 percent and which was gradually decreasing day after day within one month. Finally, it shows the 7 percent defect rate at the end of one month.

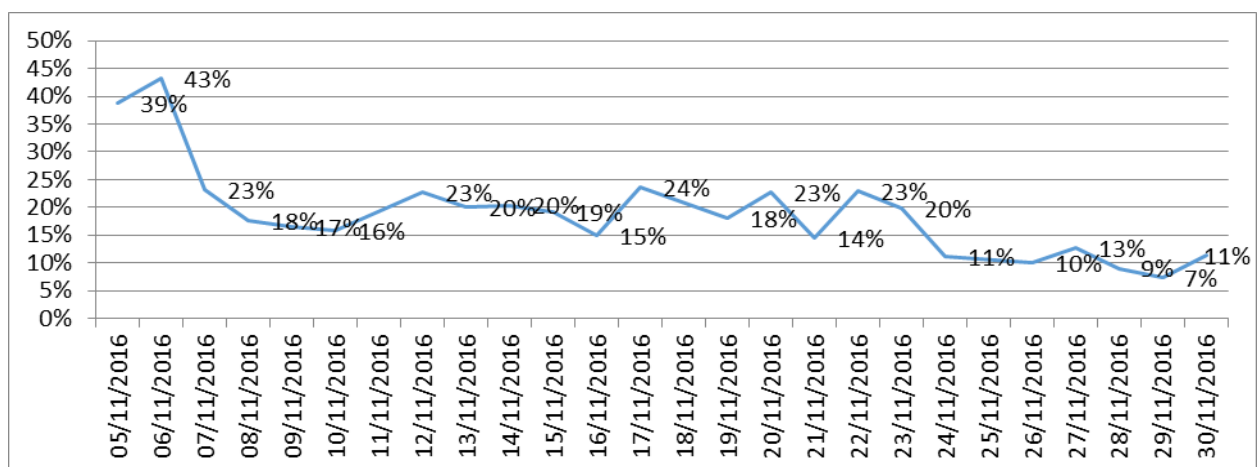


Figure 3: Project defect rate(DR) before implimentation.

We see from the figure 4 that initial project Defect Rate (DR) was too high that, is 17 to 14 percent and which was gradually decreasing day after day within the deadline. Finally, it shows the 2 percent defect rate at the end of the project deadline.

Also from the figure 5 shows that, the initial Sigma level of the project was defined 1.7 and also shows that it is increasing day by day after implementing necessary steps for the defect reduction project. At the end of the project is being seen that we have achieved the 3.4 Sigma which one is good but not best.

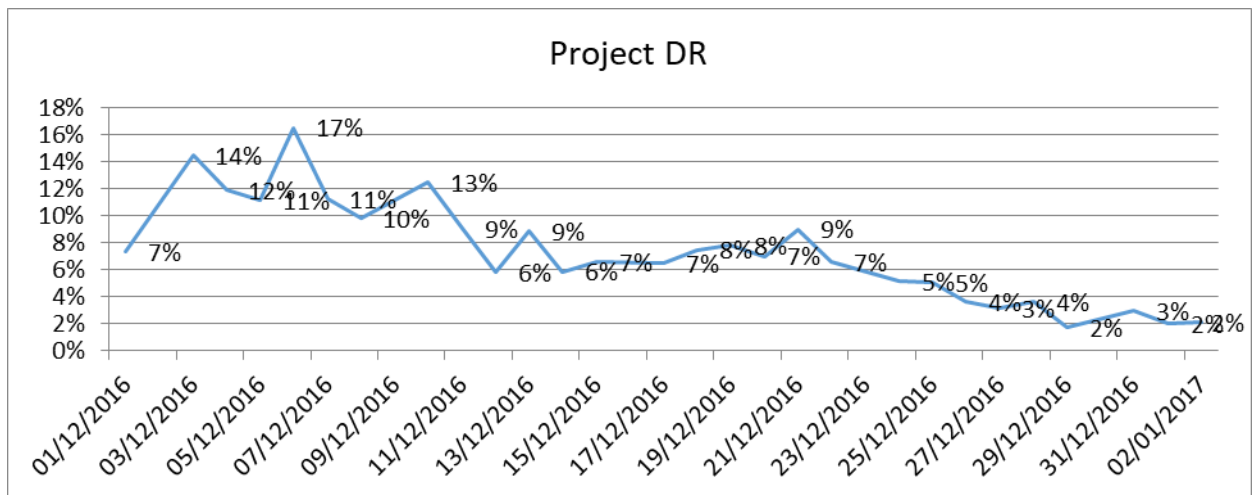


Figure 4: Project defect rate(DR) after impimentation DMAIC.

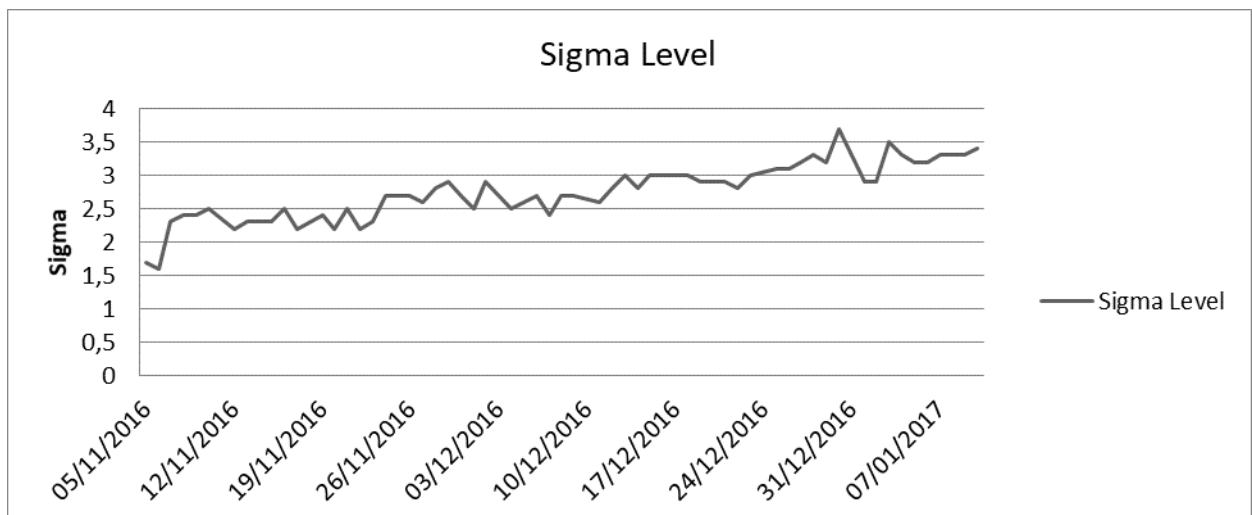


Figure 5: Project Sigma level.

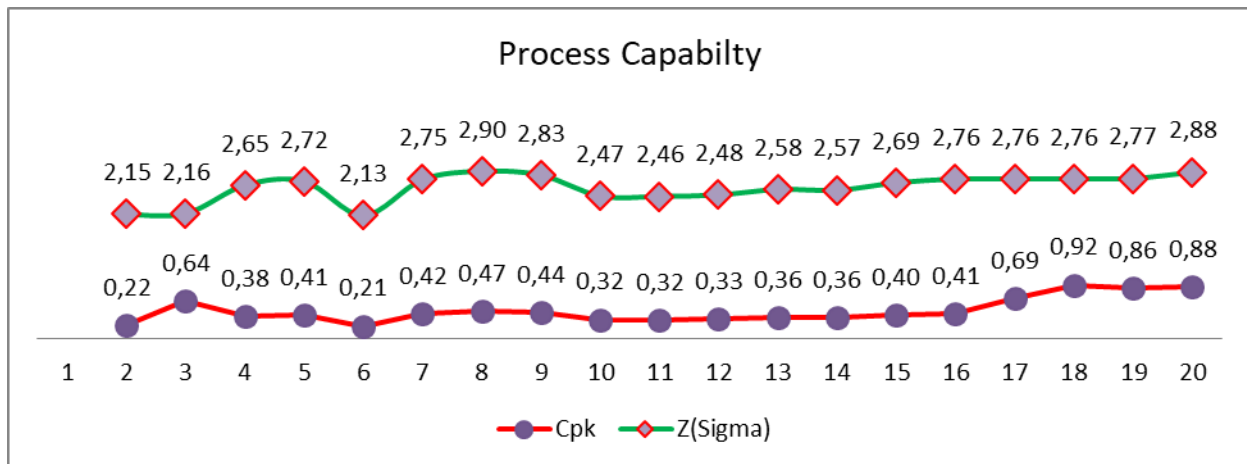


Figure 6: Process Capability (Cpk) & Z (Sigma).

Also from the figure 6 shows that is the other tool for reducing the process variability and to improve the quality based product which is process capability (Cpk) and Sigma. It tells that the Cpk value is about 0.88 too low, that means process variability is so high besides Z (sigma) is also about 2.88 too low. Every businessman or manufacturers desire 1.33 .

8. CONCLUSION

The primary goal of this project is to identify action initiatives that make up the help of conducting the project in the next step to reduce the defect rate at 2%, which is the main objective of the project and to increase the productivity and quality goods.

The Defect Reduction Project report shows that if it has been taken proper steps, then many defects are reduced by only applying some scientific method and shows that process capability (Cpk) is an effective tool to reduce the variability and to increase the productivity and ensure the more quality product.

At the end of our project deadline, we have been able to achieve the desired 2% defect rate. Finally, we can say that all types of assignable causes are able, to control by reducing defects and continuous improvement process.

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Conflict of Interest: We declare that there is no conflict of interest.

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