Abstract
The research deals with the formation of cluster trout producers in the Puno region, focused from the point of view of cooperation and collaboration between producers and the participation of public and private institutions in the development of fish farming and the target market selected as an industrial development strategy. For which four trout producer groups located in different provinces of the region thereof having a significant market share was studied. The study method was qualitative and interviewing techniques and observation, with the help of a semi-structured questionnaire for each objective; The findings show that there is no cooperation between producers, but a partial collaboration in daily activities; the selected target market is for marketing local and interprovincial. There is a conspicuous absence of most public institutions in the process of development of aquaculture, which prompted the producers to attribute values stigmas loss to regional officials; while some private entities involved with the financial part. All this information characterized in the Puno region, the formation of clusters shows that trout producers are in a situation of apprentice unconscious and unplanned.

Keywords
Cluster, cooperation, collaboration, fish farming, market.