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La Mejora Continua de la Calidad como doctrina empresarial para la formación de la
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Abstract

This article takes up the studies of Social Work Sciences that address the various changes in corporate governance that were consolidated in the 90 globally. Specifically, it is part of the critical studies that analyze the processes of labor discipline and control in Latin America. The research question being addressed emphasizes the relationship between continuous improvement and business doctrine and training of workers involved in the subject. The aim is to describe and analyze continuous improvement and business technology doctrinal opinion questioning. The hypothesis holds is that continuous improvement is a business doctrine whose strategic purpose for increased productivity is ideologically challenged workers to achieve effects of involvement.

Keywords

Doctrine, Subjectivity, Involvement, Productivity .

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