Abstract
This study aims to perform an analysis of business opportunities that are emerging around Reverse Logistics, so that not only help improve the efficiency of industrial companies, but can become a strategic option itself for the value generation. Here it is proposed the creation of a Reverse Logistics Industrial Estate as a way of concentrating various activities related to industrial waste recovery that let obtain benefits from economies of scale, synergies between companies installed in it, collaboration with the public sector and better access to information. The empirical results show that the development of a park of this nature also represents an interesting business opportunity for the real estate industry, in a time of serious crisis in the sector, especially in the case of Spain.

Keywords