This study established the cultural repertories used by workers and managers when they were negotiating the organizational life in one company of the new urban passengers transport system in Bogotá, Colombia. The cultural repertoires were distributed in the following levels: interpersonal, inter-groups, intra-groups, intra-organization, interorganizations (Schvarstein, 1992). To collect the data, 20 interviews with workers, participant observations and analysis of organizational documents were made. This study shows that cultural repertoires constitute an alternative approach to organizational culture.

Keywords
Discourse analysis, organizational culture, social psychology of organizations, urban transport.