Abstract
This article analyses the impact of the fire of the Nursery ABC in Hermosillo, Sonora Sonoran elections in 2009. The fire accelerated political change: broke the trend that positioned favourably the Institutional Revolutionary Party. Through qualitative and quantitative techniques it was possible to distinguish different impacts at different levels of government: Governor, in the municipal Presidency and in the local Congress, being the strongest impact in the last two fields.

Keywords
Electoral process, political change, disaster, Sonora, ABC Nursery.