Abstract
The Federal Government has been promoting the training of teachers, their training and practice, the use of ICT in higher education institutions, under an image of modernity that leads to progress in the case of education, higher quality implies services. However, there is an globalizing hegemonic discourse finds fertile ground for dissemination, with the use of these technologies, so it should reflect on whether their promotion criteria dictated more by academicians or as a means of enculturator.

Keywords
Virtuality, globalization, discourse, hegemony.