Abstract
This research analyzes the text of the Project for Academic Merit Admission approved by the University Council of the University of Zulia on 28.11.2001 to implement the student admission policy. Its objective was aimed at determining the internal consistency between the various component elements (purpose, objectives, assumptions). Theoretically, based on conceptual models of Da Pujadas (1980) and Text Analysis (Census 1996). To determine internal consistency broke both the composition and breakdown of the elements or components of information contained in the various levels were established (from general to specific) as well as formal logical consistency of such elements stored between if. It is shown through the study that the project has adequate internal consistency and logical linking formal, appropriately purpose, aims, objectives, assumptions, requirements and implementation phases.

Keywords
Conceptual evaluation, internally consistency, formal logical consistency.