Abstract
Gender programs in rural Mexico are still in their initial stages. The Woman’s Program in the Agrarian Sector aims to generate employment and improve living conditions for women in Rural Mexico. This article looks at the expectation and results of PROMUSAG program in The State of Tabasco between the years of 2004 and 2006. A representative survey was carried out to evaluate the benefits of this program in the state. It was found that the support given by this program was seen by the women as no more than a type of household saving rather than a significant change in family circumstances. Saying this, the women mentioned that they were satisfied with the program and the results. The study found that many women, due to a lack of time, often stopped operating the projects. Finally, there is a small margin for positive results.

Keywords
Gender, rural development, public policy, social programs, women.