Abstract

The Media are conceived as a research problem when considered fundamental and constituent parts of the urban experience. This has meant that: they have not only been considered stages but also social, political and cultural actors; they not only reproduce social order but generate utopias; they’re not only ideological devices but also socialize modernity and the urban experience; they’re not only territories for social fragmentation and anarchy but also symbolic maps of social restraint. This led us to place the reflection on Media-city-citizens under three analytic perspectives: urban imaginary, transformations of public spaces and everyday life.