Abstract

There’s a popular trick used in the game of scholarly argument to draw the epistemological line between expert knowledge and vulgar acknowledgment. It consists in the metaphorical construction of the mythical/sacred figure of the extraterrestrial as an ideal type of the proficient scientist. Building on this conventional rhetoric, I plan here to inspect in detail the physical appeal of such a cherished science-fiction trope just to explore its ultimate limits as a research tool of the worlds of research. The study thus offers an original take on the present state of the social science global business constructed with recycled audio-visual materials of several sorts: movies and tv programs, visible and hidden camera, reality and fiction.

Keywords

Sociological theory, sociology of science, audio-visual studies, science-fiction.