The aim of this work is to offer an overall view of the most frequently used qualitative practices in psychology, emphasizing their compatibility with quantitative practices and their methodological guarantees. Furthermore, we will show the general logic of a qualitative research practice and a brief examination of the most common techniques for gathering data and analyzing qualitative information. Finally, we will review some of the analytical strategies traditionally linked to qualitative research and we will end with a very brief remark about some assistance software tools for qualitative analysis that we find useful for psychologists.

Keywords
Qualitative research, Qualitative methods, Epistemology.