Abstract
Assessment procedures are usually carried out in work-settings. The assessment of people is probably the most important decision-making process in which organization engages. Traditional behavioral measures in the enterprises can be summarized as follows: a) assessment based upon economic indexing or results and b) assessment based upon "personality" or "traits". Unfortunately, these measures do not eliminare errors such as inadequate observation or subjective judgment. In this review we offer the behavioral assessment as an alternative to traditional ones based on reversal design (ABA or ABAB) and multiple baseline design applied to the work of industrial psychologist.

Keywords
Organizational psychology, behavioral assessment, work settings, traditional evaluation, single-case experimental design.