Abstract
Using a research on the rural space transformations at Navarra (Spain) as starting point, the author, a sociologist specialized in the study of spatial-temporal imaginaries of contemporary culture traced a map of the challenges these transformations impart to the Social Sciences in Europe as well as in the Americas.

Keywords
Social Space-Time; Symbolic Cartographies; Social Landscapes; Spatial Imaginaries; Social Space-Time Curves (plektopoi); Subjectivity Processes: socius, corpus, animus, habitus/fluxus