Abstract

Academic literature points to the joint venture as an instrument for entrepreneurship and interorganizational learning. This particular type of partnership allows partners to develop two learning processes: one concerns the knowledge provided by the partner in the joint venture, and the other revolves around the process of cooperation. Most studies that analyze the relationship between the two types of learning suggest that learning knowledge provided by the partner is positively influenced by cooperative learning. This study analyzes this assumption by looking at a sample of 81 firms that have participated in joint ventures. Using original measurement scales, the final results show that the relationship between the two types of learning is not unidirectional but bidirectional.

Keywords

Entrepreneurship, Interorganizational Learning, Cooperative Learning, Joint Venture