Abstract
This article reviews the local environment influence on subsidiary mandates' determinants, through the study of subsidiaries’ context factors. Study cases were conducted on subsidiaries with activities in different industries, such as: oil & gas, food & beverage, technology, consumer products and vitreous china. The analysis shows that corporate factors have the stronger influence on subsidiaries mandates, followed by local environment determinism. Both determinants enhance mandate loss on Venezuelan affiliates. Overall impact of mandate determinants varies according with the typology; receptive subsidiaries essentially depends on headquarters assignments, in active and autonomous subsidiaries, local environment determinism and subsidiary choice are also integrated in shaping subsidiaries mandates.

Keywords
subsidiaries; mandates; local environment