Abstract

This paper considers the value that as a historical construction has been assigned to childhood, specifically in a local newspaper of Guadalajara in the years immediately following the Mexican Revolution. Far from the discussion of the last years of the 19th century on the children as workers, in the first decade of the 20th century children were defined as having a priceless sentimental value, associating to this certain practices and representations also linked to consumerism.

Keywords

childhood, value, identity, nationalism, national reconstruction.