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Editorial: Forthcoming Issues

Narciso Cerpa
Editor-in-Chief
Harry Bouwman
Co-Editor
August 2013

Special Issues

Next year, 2014, it will be 30 years since the first Business-to-Customer online shopping occurred (i.e., Michael Aldrich teleshopping; Gateshead SIS/Tesco as merchant and Mrs. Snowball as the first online home shopper; (Site 1), and 20 years since the first web-based online ordering service was launched. In the same year, 1984, CompuServe introduced the Electronic Mall in the USA and Canada (Site 2), the first comprehensive electronic commerce service. Ten years later (i.e., 1994), once the World Wide Web was created, Pizza hut started offering online ordering through its webpage. The same year, the first online banking service was offered.

Therefore, we have a good reason to call for papers for a special issue to discuss and share the state-of-the-art in electronic commerce. This special issue of Electronic Commerce aims to provide an overview of the state-of-the-art in the field of electronic commerce discussing research contributions that have helped to develop the various fields of Electronic Commerce over the last 20 to 30 years, and outlining the challenges for future research. We invite high quality submissions focusing on all aspects of electronic commerce, including both business and technology issues.

Areas of interest include, but are not restricted to different topics in: Business-to-Business; Business-to-Consumer; Business-to-Government; Consumer-to-Consumer; and Mobile Commerce. However, all submissions should consider the presentation of the state-of-the-art through different review methods such as systematic literature review, meta-analysis, network approach towards review, etc., aiming to present and discuss the level of knowledge and development in electronic commerce achieved in the last 30 years, and to propose a well-motivated agenda with the most important challenges for future research.

This issue will be edited by Dr. Narciso Cerpa and Dr. Harry Bouwman. Full paper submission deadline: 1st of November 2013. Please see the Call for Papers for more information.

To respond to suggestions of our readers and to needs of current society, we have planned another important special issue on a current topic, "Innovation through Open Data", which will be guest edited by Prof. Dr. Marijn Janssen (Delft University of Technology), Assoc. Prof. Dr. J. Ramon Gil-Garcia (CIDE), Dr. Natalie Helbig (Center for Technology in Government / SUNY Albany) and Anneke Zuiderwijk (Dutch Ministry of Security and Justice). Publication: April 2014.

The December 2013 issue will be dedicated to Cloud Computing and Electronic Commerce and will be edited by Dr. Harry Bouwman, and Dr. Narciso Cerpa.

Recognizing the Work of Our Reviewers

As every year, we would like to thank all our reviewers for the silent and hidden work done during last year. The good quality of the published papers is merit of our authors, but depends also on the great effort of our reviewers. The reviewing process do not merely consist of selecting high quality papers, but also of the interaction with authors through constructive comments that may help them to significantly improve their papers through the whole revision process and preparation of the final version of their publication. At the same time that we appreciate the effort of all reviewers who contributed to JTAER with their time and effort to undertake this important task, we want to recognize a few outstanding reviewers that promoted and stimulated good quality of the published papers. With the aim of promoting and encouraging the reviewers' good work, we have been awarding JTAER Best Reviewers award since the beginning of the journal. This year, we are pleased to announce that the Journal of Theoretical and Applied Electronic Commerce Research's Best Reviewers award for 2012 are:

Dr. Tobias Mettler of the Competence Center Health Network Engineering, Institute of Information Management, University of St. Gallen, Switzerland.

Dr. Ygal Bendavid of the School of Management, Department of Management & Technology, Université du Québec à Montréal (UQAM), Canada

These two researchers have frequently served the Journal of Theoretical and Applied Electronic Commerce Research in a reviewing capacity, and the Editors Committee has regarded their reviews as outstanding.

As every year, the criteria used to select the best reviewers of year 2012 were: the presentation and clarity; relevance; accuracy; and consistency of the feedback provided to authors. On behalf of the Editors Committee of the Journal of Theoretical and Applied Electronic Commerce Research, we would like to extend to Tobias, and Ygal our congratulations on their achievement and our thanks for the contributions they have made to our review processes during 2012 and previous years.

Websites List

Site 1: Michael Aldrich Archive

<http://www.aldricharchive.com/snowball.html>

Site 2: Compuserve

<http://www.gsbrown.org/compuserve/electronic-mall-1984-04/>