Abstract

Regions, especially the most remote, have difficulties in joining the national news pattern, which generates deficiencies in the information system. This article is about the experience of a regional TV newscast prepared not using the traditional way of work. It was produced with a low-cost budget and using the TIC, allowing changes in selection, collection and journalistic development. Also summarizes the results achieved with the variations introduced in the journalistic work process that can contribute to the improvement of regional information in Chile. Since such problems are not exclusive to this country, the results are expandable up to a variety of informational situations in developing countries.

Keywords

Informative quality, regional information, TIC, journalistic pattern, synchronous platform on net.