This article describes how the Internet affects the usage and expectations around traditional media in Chile since 2003, compared to other WIP countries. It also discusses the generation of online content and the political expectations of Chileans. The effects of the web are related to the contents of the media industry, as well by non-technological factors such as age and education of users, in order to contrast a broader range of data with the hypothesis that the internet enhances the political and informational empowerment of persons.

Abstract

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Keywords

Internet effects, traditional media, political expectations.