Abstract
Technological, organizational and market innovations are driving profound changes in the world of work. Some professions with innovative content have been created in order to keep pace with the changes. Structural changes in labor relations have also been observed. As a result of these changes, entrepreneurship has been the alternative to generate employment and income. In this context, this research sought to identify what will be the most probable careers in the future and where are the business opportunities for entrepreneurs, considering the year 2020. To this end, we used the Delphi technique, which enables the identification of trends and future events by using expert knowledge in a structured way. There were two rounds of consultation, with 96 respondents in Round 1 and 112 respondents in Round 2. The final results showed that the increasing emphasis on innovation, the search for life quality, the population aging and the concern with the environment will be important drivers in determining the most promising careers until 2020. It is envisioned a future in which we can interact with professionals such as Eco-Relations Managers, Chief Innovation Officers and Bioinformationists. Regarding entrepreneurship, experts projected a participation in the labor market in terms of Economically Active Population of 17%. By the results, we can capture that there is an expectation of increasing the participation of entrepreneurial activities in the world of work in the future, which will coexist with the careers with innovative content identified in this study.

Keywords
Delphi technique, Careers of the future, Entrepreneurship.