Abstract

This article experimentally develops a general vision as to the value and scope of philosophy and managerial ethics in XXI century companies, as well as the administrative considerations necessary to assume this focus of administrative development. Through this analysis, the introduction of managerial ethics is reflected on in the face of new organizational scenarios. The factors that exert influence on the emergence of a new corporate format are described for companies that decide to renovate their action capability in relation to philosophical and ethical parameters, within the areas philosophy and managerial ethics, and which stimulate managers to assume the necessary changes in order to establish new forms of business within the economic context and the market, assuring an effective optimization of their administrative processes, especially the decision-making process, and to consolidate a moral vision and the vision of the social responsibility of the company, where the fundamental premises of excellence, justice, justness, opportunity, trust, dependability, flow of information and communication are promoted, and wherein the operations describe their definitive personality, both for their members and for the external agents with which they are related.

Keywords

Managerial ethics; managerial development; decision making; business/company moral vision; business/company social responsibility